Introduction to the USBC Regional Managers

USBC Convention

April 30, 2010

Reno, NV

Agenda

- Media Awards
- Who are we
- What we do
- How can we help you
- Challenge

US Bowler Association Media Awards

- Overall Communication
  - 1. Gr Killeen Fort Hood USBC
  - 2. Minneapolis USBC
  - 3. Iowa State USBC WBA
- Newsletter
  - 1. Minnesota State USBC
  - 2. South Central WI USBC
  - 3. Wisconsin State USBC WBA
- Website
  - 1. Gulf Coast USBC (FL)
  - 2. Oregon State USBC
  - 3. Louisville USBC WBA

Association Development Team

- Bob Schoneman, Director (x8240)
- Sharon Moen, Association Development and RVP Coordinator (x8243)
- Mike Donahue, Coordinator and E-News Editor (x8297)

Regional Managers

- Barbara Armstead (x8309)
  - Northeast
- David Bartlett (x8308)
  - Upper Midwest
- Mike Larsen (x8242)
  - West
- Jim Zebehazy (x8318)
  - South-Southeast

Regional Manager Responsibilities

- Enhance Communication
- Improve Relationships
- Education
- Support BIC
- Implement New Programs

Regional Manager Activities

- Travel
  - Jamborees
  - Meet and Greets
  - State Annual Meetings
  - Educational Workshops (JG, Convention)
- Office
  - Webinars
  - Conference calls

Regions

- Barbara Armstead
  - CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, OH, VT, WV
- David Bartlett
  - IA, IL, IN, KY, MI, MN, ND, NE, SD, WI
- Mike Larsen
  - AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY
- Jim Zebehazy
  - AL, AR, FL, GA, KS, LA, MO, MS, NC, OK, SC, TN, TX, VA

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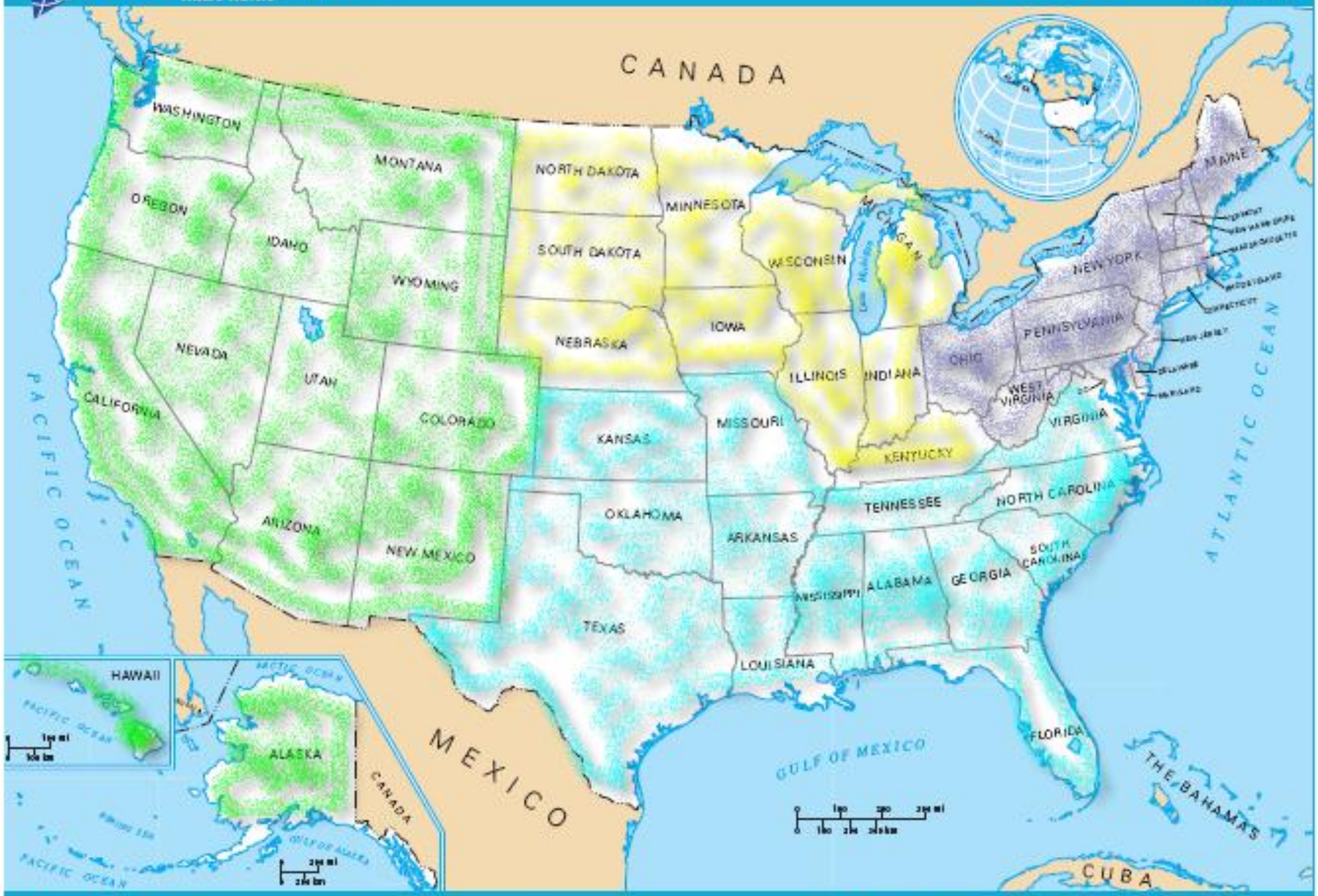
Where We Are

STATES



U.S. Department of the Interior
U.S. Geological Survey

Group Session

- What roles are most important for your association?

- How can we help you achieve your association goals?

Regions

- Barbara Armstead
  - CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, OH, VT, WV
- David Bartlett
  - IA, IL, IN, KY, MI, MN, ND, NE, SD, WI
- Mike Larsen
  - AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY
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OUR VISION

“To Grow the Sport of Bowling”

What can each of us do to make this happen?

THANK YOU for participating!