

Convention Workshops

Thursday, April 29

8-9:30 a.m.

Growing the Membership - Best Practices – Hear how some associations and organizations have maintained or increased membership. Representatives from these groups will share their secrets to success and take your questions. Share your successes and your challenges with the rest of your fellow attendees.

Coaching/Training Center – Learn how the world-class coaches and technology now available at the International Training and Research Center will take coaching to a new level. Discover the new concepts that USBC Coaching is putting in place that will affect the quality of coaching you will receive at your center

Rules – Discuss proposed changes to league and tournament rules and bylaws and hear ideas to help league and association leaders learn about the rules. Also learn about the latest hot issues.

10-11:30 a.m.

Introduction to USBC Regional Managers - As part of the commitment to improving communications with members and associations, meet the primary contact for the association leaders and proprietors in your region. USBC's four new regional managers work closely with associations and bowling centers across the country, and will seek your input into major USBC decisions.

Diversity – Be part of a discussion on the best business practices for your association to become an inclusive culture and grow membership. Discover why diversity is so important to USBC's future and share your ideas and successes in this very important area.

The Future of USBC Technology – Explore the latest online applications for how to process members and how this affects association business. The discussion will include the future of the WinLABS and on-line processing.

1-2:30 p.m.

Research and Specifications Update – Find out how the new International Training and Research Center allows USBC to conduct world-class research on aspects affecting the sport. Included will be the new E.A.R.L. robot and new studies being conducted at the ITRC.

Local/State Tournaments – Best Practices – Hear how some of your fellow local and state associations have good turnouts at their annual championships. Share your successes and challenges in this interactive session.

The Future of USBC Technology – Same as earlier session.

3-4:30 p.m.

Associations Business/Taxes – Discuss how to operate a non-profit business with a for profit business mindset including tips to help your association file your yearly taxes properly.

Proprietor Programs That Work – Share promotional ideas and partnership strategies that have helped form strong bonds between associations and bowling centers. These include ways to meet shared objectives in youth bowling through programs like Bowlopolis, In-School Bowling and USBC's new youth membership benefits.

BOWL.com – Learn the features of and how to navigate the new BOWL.com. Find out how to take full advantage of what is on the site and what the future will bring.

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8-9:30 a.m.

Rules – Same as earlier session.

Growing the Membership – Best Practices – same as earlier session.

Introduction to USBC Regional Managers – same as earlier session.

10 a.m.-Noon

Meet the Candidates – Listen to the views of those running for the four open positions on USBC Board of Directors. This will be your only chance to listen to the people who will help shape USBC's future and the only place for them to answer your questions.