

GUIDELINES FOR BOWLING CENTERS, ASSOCIATIONS AND LEAGUES PARTICIPATING IN PROGRAM

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested more than \$1.3 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-800 I'M AWARE®.

Susan G. Komen for the Cure sincerely appreciates your efforts to support our vision: A world without breast cancer. Please use the following guidelines in connection with your fundraising activities:

- If you conduct a fundraising activity, you must comply with all applicable laws (for example, lottery laws, etc.) and file, post or obtain all required registrations, bonds, permits, releases, consents, licenses and approvals.
- When referencing *Susan G. Komen for the Cure*®, *Bowl for the Cure*® and/or *Meet for the Cure*® on any promotional materials, please be sure to include the ® symbol and state that it is a registered trademark of Susan G. Komen for the Cure.
- On any promotional materials advertising the fundraising activities, please clearly state that all of the monies raised will be donated to Susan G Komen for the Cure. If possible, please include the following statement about Komen's Promise: "To save lives and end breast cancer forever by empowering people, ensuring quality of care for all, and energizing science to find the cures. For more information contact Susan G. Komen for the Cure at 5005 LBJ Freeway, Suite 250, Dallas, Texas 75244 or www.komen.org."